

West Plains/Airport Area Public Development Authority

December 12, 2019

7:30 AM – 9:00 AM, scheduled

Minutes – Board Workshop

Attendance

WP-AA PDA Members present: Greg Birchell, Bill Butler, Al French, Gerry Gemmill, Larry Krauter, Ben Stuckart

WP-AA PDA Members absent: Theresa Sanders

WP-AA Staff present: Todd Coleman, Executive Director; Sueann Herkel, Executive Assistant

WP-AA Staff absent: Taudd Hume Legal Counsel

Guests present: Penn Brownlee, Houdini Interactive ; Meaghan Garrett from Brand Ventures

Meeting called to order at 7:37 am

Welcome and Introductions:

Board Chair Larry Krauter conducted roll call of Board. Board Chair Krauter moved to appoint Ben Stuckart as honorary chair. Motion seconded by Gerry Gemmill. Motion passed unanimously.

Action Item No. 1: Approval of Resolution 2019-08 Expressing Appreciation to Mr. Ben Stuckart

Resolution 2018-08 was read by Board Secretary Bill Butler. He also motioned to approve said Resolution. Board Vice Chair Al French seconded. Motion passed unanimously.

Action Item No. 2: Approval of Resolution 2019-09 Expressing Appreciation to Ms. Theresa Sanders

Item was tabled due to Ms. Sanders' absence.

Discussion Item No. 1: Guests Penn Brownlee and Meaghan Garrett representing Houdini Interactive discussed their recommendation of adding "Solutions" to the name S3R3 to be followed by the positioning statement "Access/Community/Grown." They are honing the content of messaging from information being gathered from testimonials.

Discussion Item No. 2: Executive Director Todd Coleman updated the Board on the Selkirk Pharma project.

Discussion Item No. 3: Vice Chair Al French updated that road improvements scheduled for Geiger Heights and Medical Lake Interchange will not be affected by I-976. The funds have already been obligated and the project will move forward.

Discussion Item No. 4: Executive Director Todd Coleman provided an update on the Wetland Mitigation Bank project.

Board Member Items:

None

Executive Session:

At 9:00 AM the December 12, 2019 meeting was adjourned.