

West Plains/Airport Area Public Development Authority

May 9, 2019

7:30 AM – 9:00 AM

Minutes – Board Workshop

Attendance

WP-AA PDA Members present: William Butler, Gerry Gemmill, Larry Krauter, Ben Stuckart, Theresa Sanders, Greg Birchell

WP-AA PDA Members absent: Al French

WP-AA Staff present: Todd Coleman, Executive Director, Taud Hume; Legal Counsel

WP-AA Staff absent: Sueann Herkel, Executive Assistant

Staff/Guests present: None

Meeting called to order at 7:32 am

Welcome and Introductions:

Board Chair Larry Krauter conducted roll call of Board. Quorum present.

Item No. 1: Transload Funding

Spokane International Airport is taking the lead on additional funding for the transload facility. \$500,000 was committed in the state budget for the project. Additional funding resources identified included BUILD, CERB and FMSIB.

Item No. 2: Strategic Plan

Draft mission, goals and initiatives were shared based on the October 2018 Board retreat. The Board members were asked to consider the draft ideas and share any ideas to include additions, deletions or modifications. The goals of the PDA should be steady over several years and will be modified as the operating environment changes such that the PDA must realign its major goals. Initiatives are typically a few months to five years in duration and contribute the PDA meeting is longer range goals. Board Vice Chair Al French noted that the infrastructure goals seem to be more an initiative than a goal.

Item No. 3: Commission Policy

The PDA will need to have a transparent Broker Commission Policy at some point in the future, particularly as it has assets to buy, sell or lease. The PDA desires to work with the broker community to bring business to the West Plains. The PDA will need to consider commission rates for bare land, buildings, leases and sales.

Item No. 4: Logo and Naming

Discussion postponed until the June meeting.

Item No. 5: Mullen Technology Update

Update was provided. Mullen has had several showcases to raise capital. The PDA has requested an update on Mullen's fund-raising activities.

Board Member Items:

1. Board Chair Larry Krauter mentioned Spokane International Airport has approached the PDA to consider taking over the property management function of the Airport Business Park. More information will be available as discussions progress.

At 8:58 AM the May 9, 2019 meeting was adjourned.